



## COOKIES POLICY:

### ELITE BEVERAGE INTERNATIONAL COOKIES & SIMILAR TECHNOLOGIES POLICY

This Cookies & Similar Technologies Policy (“CST Policy”) describes the different types of cookies and similar technologies that are used on [www.tequilacomisario.com](http://www.tequilacomisario.com) (“Site”) of the Elite Beverage International Corporation. We may change this CST Policy at any time. Please take a look at the “*LAST REVISED*” legend at the top of this page to see when this CST Policy was last revised. Any changes in this CST Policy will become effective when we make the revised CST Policy available on or through the Site.

If you have any questions, please contact us by email at Elite Beverage International@info@elitebeverage.com, or write to us at the following address: Elite Beverage International Corporation, 970 North Tustin Avenue, Suite 100, Anaheim, Ca 92807 Attention: Privacy Officer.

#### 1. WHAT ARE COOKIE AND SIMILAR TECHNOLOGIES?

Cookies are a standard feature of websites that allow us to store small amounts of data on your computer about your visit to the Site. Cookies help us learn which areas of the Site are useful and which areas need improvement. For this purpose, we also use technologies similar to cookies, such as Flash Local Shared Objects (also known as Flash cookies) or pixel tags.

You can choose whether to accept the use of cookies and similar technologies in general by changing the settings on your browser, or by changing specific settings for the Site (as set out in Section 3 of this CST Policy). However, if you disable cookies and similar technologies, your experience on the Site may be diminished and some features may not work as intended.

#### 2. WHAT COOKIES AND SIMILAR TECHNOLOGIES DO WE USE?

Below we list the different types of cookies and similar technologies that are used on the Site. To the extent any personal information is collected through cookies, our [Privacy Policy](#) applies and complements this CST Policy.

Essential Cookies. Essential cookies enable you to navigate the Site and to use its services and features. Without these absolutely necessary cookies, the Site will not perform as smoothly for you as we would like it to and we may not be able to provide the Site or certain services or features.

Cookie name	Description of purpose	Persistent or session cookie? When do persistent cookies expire?	1st party or 3rd party cookie? If 3rd party, indicate legal name and URL for cookie policy.

PHP Cookie	Retain session ID/user input (e.g., in online shopping cart or form)	Session	1st party
Webserver Cookie	Ensure effective display of information, load balancing across multiple servers	Session	1st party
Age-gate Cookie	Authenticate user during session	Persistent – 2 hours to 20 years (if “Remember Me” is selected)	1st party
Cloudflare Cookie	Allows sites to load faster and prevents fraudulent use of the service	Persistent – 1 year	3rd party, Cloudflare, Inc.  <a href="https://www.cloudflare.com/cookie-policy/">https://www.cloudflare.com/cookie-policy/</a>

Preference Cookies. Preference cookies collect information about your choices and preferences, and allow us to remember language or other local settings and customize the Site accordingly.

Cookie name	Description of purpose	Persistent or session cookie? When do persistent cookies expire?	1st party or 3rd party cookie? If 3rd party, indicate legal name and URL for cookie policy.
Country Select	Facilitate site navigation	Persistent – 2 hours	1st party
Language	Deliver localized content, language version	Persistent – 1 day	1st party

Magento Cookies	Deliver customized content and features based on user choices and past browsing	Session and persistent – 1 day	3rd party, X.commerce, Inc. dba Magento, Inc.,  m2/ce/user_guide/stores/cookie-reference.html
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**Analytics Cookies.** Analytics cookies collect information about your use of the Site and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Site, help us record any difficulties you have with the Site, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Site, rather than the usage of a single person. We use the information to analyze Site traffic, but we do not examine this information for individually identifying information.

Cookie name	Description of purpose	Persistent or session cookie? When do persistent cookies expire?	1st party or 3rd party cookie? If 3rd party, indicate legal name and URL for cookie policy.
Various cookies	A/B testing and tracking of user behaviour	Session and persistent – 10 years	3rd party, Wingify,  <a href="https://vwo.com/knowledge/what-are-the-cookies-stored-by-vwo/">https://vwo.com/knowledge/what-are-the-cookies-stored-by-vwo/</a>

**Google Analytics.** Google Analytics service is provided by Google, Inc. ("Google"). We use Google Analytics to collect anonymized statistics in order to improve the Site. You can learn about Google's practices by going to [Google Analytics and privacy](#), and opt out of them by downloading the [Google Analytics Opt-out Browser Add-on](#). We have taken the following measures to protect the data collected through Google Analytics when used in the European Economic Area:

- We have concluded a data processing agreement with Google about how Google may process the data collected through Google Analytics;
- We have configured Google Analytics settings to mask the last octet of user IP addresses;
- We have configured Google Analytics to not share data with third parties; and
- We do not use other Google services in conjunction with Google Analytics.

**Advertising Cookies.** We also may use advertising cookies on our US sites. Advertising cookies are set to display targeted promotions or advertisements based upon your interests on

the Site or to manage our advertising. These cookies collect information about your activities on this Site and other sites to provide you with targeted advertising.

Pixel tags. Pixel tags (also known as web beacons and clear GIFs) are used to, among other things, track the actions of users of the Site, measure the success of our marketing campaigns, and compile statistics about usage of the Site and response rates.

Browser or Device Information. Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the Site you are using. We use this information to ensure that the Site functions properly.

Physical Location. We collect the physical location of your device by, for example, using satellite, cell phone tower, or WiFi signals. We use your device's physical location to provide you with personalized location-based services and content. We also share your device's physical location, combined with information about what advertisements you viewed and other information we collect, with our marketing partners to enable them to provide you with more personalized content and to study the effectiveness of advertising campaigns. In some instances, you can allow or deny such uses and sharing of your device's location, but if you do, we and our marketing partners may not be able to provide you with the applicable personalized services and content.

Device Fingerprinting. In order to be able to offer you content that we believe may interest you based on your activity on the Site, and for fraud prevention and authentication purposes, we may also use other technologies that are similar to cookies. For example, we may gather device attributes and combine information collected by most browsers or automatically through your device to create a unique ID that identifies your browser or device to us with reasonable certainty. In this context we may collect, use, and combine the following information:

- Number of visits
- Last visit
- First visit
- External IP address
- Internal IP address
- Screen resolution
- Geolocation (latitude/longitude based on IP address)
- Device performance benchmark
- Device bandwidth benchmark
- Device user-agent (browser type, version)
- Device capabilities (Modernizer string for browser capabilities)
- Device operating system
- Device plugins installed
- Browser language
- Flash enabled or disabled
- Device time on file
- Keywords used if coming from search engine
- Pages visited
- Length of visit
- Referral page

- Mouse cursor position
- Mouse clicks
- Page scroll position

## 1. HOW DO I MANAGE COOKIES AND SIMILAR TECHNOLOGIES?

You can change your settings for non-essential cookies and similar technologies on our websites by visiting the following link: <https://vwo.com/opt-out/>, . In addition to the option provided above, you can refuse or accept cookies from the Site at any time by activating the settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's website via your help screen. Please refer to <http://www.allaboutcookies.org/manage-cookies/index.html> for information on commonly used browsers. Please be aware that if cookies are disabled, not all features of the Site may operate as intended.

If you want to clear all cookies left behind by the websites you have visited, here are links where you can download three programs that clean out tracking cookies:

- [http://www.lavasoftusa.com/products/ad-aware\\_se\\_personal.php](http://www.lavasoftusa.com/products/ad-aware_se_personal.php)
- <http://www.spybot.info/en/download/index.html>
- <http://www.webroot.com/consumer/products/spysweeper/>